

WINGX ADVANCE SERVICE OVERVIEW

- › WINGX Advance is a market research and consulting company focused on Business Aviation
- › We are a team of aviation professionals specialising in data gathering, analysis, strategic planning, and business development
- › We provide comprehensive insight into all business aviation activity.
- › Our analysis provides intelligence on historic, current and forecast patterns of supply and demand for flight services
- › This is actionable intelligence: our analysis informs a range of customers on decisions and opportunities within the Business Aviation industry
- › Our data is sourced from a wide range of industry sources and analysed through our proprietary methodology

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A market review of flight activity within Europe and between Europe and the rest of the world.

BUSINESS AVIATION MONITOR (BAM)

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Subscribe
Free
of Charge

WHAT THE BAM offers - monthly, free of Charge:

- › Departure activity map
- › Year to Date review
- › Business cycle context
- › Intra continental flows
- › Country activity review
- › Airport benchmarking
- › OEM share of departures
- › Charter / private activity split

WHY YOU NEED IT - Keep monthly tabs on:

- › What's the overall activity level?
- › Where are the demand clusters?
- › What are the regional variations?
- › Where are the busiest airports?
- › Which aircraft categories are flying most?
- › Which OEMs are thriving, which are not?
- › What's the overall mission profile?
- › How are charter and private flights trending?

The Business Aviation industry's only in-depth analysis and strategic insight from aircraft movements and utilisation.

BUSINESS AVIATION INSIGHT (BAI)

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WHAT THE BAI OFFERS - 95€ per month subscription:

- › Departures by aircraft segment
- › AC segment flight time share
- › OEM share of hours
- › OEM activity by market share, YoY growth, departures / flight hours
- › Activity by seat configuration
- › AC segment share of charter and private
- › World region connectivity to Europe
- › Emerging airports and share of charter / private
- › City pair analysis by charter / private

WHY YOU NEED IT - Get insight into:

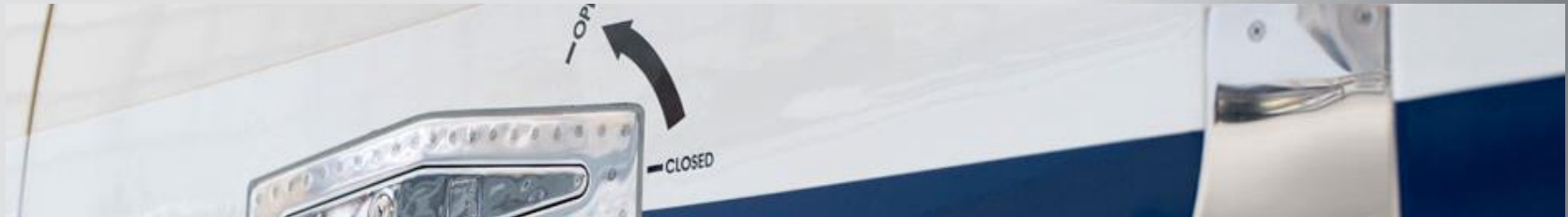
- › Importance of key routes in terms of private flights and charter flights
- › Performance of competing OEM models within each aircraft category
- › Connectivity between European regions and ROW destinations
- › Average charter hours flown per aircraft type and OEM
- › Correlation of OEM market share, activity growth and typical flight profile
- › Which airports are attracting business
- › How does charter activity compare to private, where is it being generated



Bespoke analysis of specific markets,
airports, city pairs, aircraft segments and types.

CUSTOMISED MARKET RESEARCH

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WHAT WE ARE OFFERING -

Monthly, Pricing based on scope:

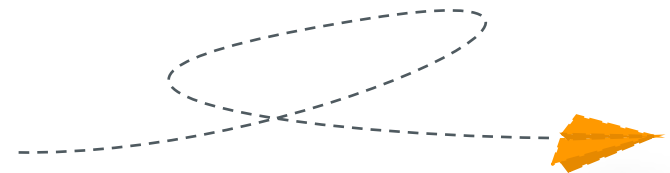
- › Competitive fleet O&D analysis
- › Sector length analysis
- › Charter / private case studies
- › Aircraft type case studies
- › Airport case studies
- › Specific region analysis
- › Aircraft category case study
- › Departure time of day analysis
- › Flight hours per aircraft type

WHY YOU NEED IT -

Understand your competitive context:

- › See which aircraft compete in your markets
- › Find out who competes on your O&Ds
- › Get activity breakdown at target airports
- › Find out which cities generate the demand
- › Profile your target customer's flight pattern
- › Compare activity over various time series
- › See weekly and daily activity at specific locations
- › Quantify and qualify customer throughputs at target locations

Get in touch and let us know your specific requirements



Use the insights from market activity analysis to guide strategy:
forecast demand, launch new products, reposition brands, enter new markets.

CONSULTING

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WHAT WE ARE OFFERING - Consulting solutions, for example:

- › Underpinning marketing strategies
- › Identifying best sales channels
- › Quantifying operating costs
- › Profiling and analysing competition
- › Guiding MRO strategies
- › Supporting aircraft type valuation
- › Informing ground ops requirements
- › Assisting OEM development
- › Forecasting airport O&D share

WHY YOU NEED IT - Inform your business decisions:

- › Locate and segment charter customers and improve sales and marketing strategy
- › Build competitive picture to review comparative strengths and weaknesses
- › Combining flight data with operating and revenue metrics to build up P&L scenarios
- › Forecast a range of market scenarios based on current trends
- › Leveraging feedback on utilisation patterns to inform OEM new product development

Allow us to show how our data platforms support strategic recommendations



Stay connected to your market place through surveying your key markets to identify the developments and trends.

SURVEYS

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WHAT WE ARE OFFERING - Market surveys, including:

- › Private jet users & bookers
- › Charter brokers
- › Charter operators
- › Fleet operators
- › MROs
- › OEMs
- › Ground Handling operators
- › Banks & Investors
- › Airports

WHY YOU NEED IT -

Consulting solutions, take the pulse on the market:

- › Find out how charter operators are using flight planning software
- › Survey the relative attractiveness of a range of B2B and B2C charter channels
- › Evaluate which factors are currently most important for banks funding private jet ownership
- › See how MRO providers are responding to opportunities and threats in European Business Aviation

Get in touch and let us know your specific requirements

